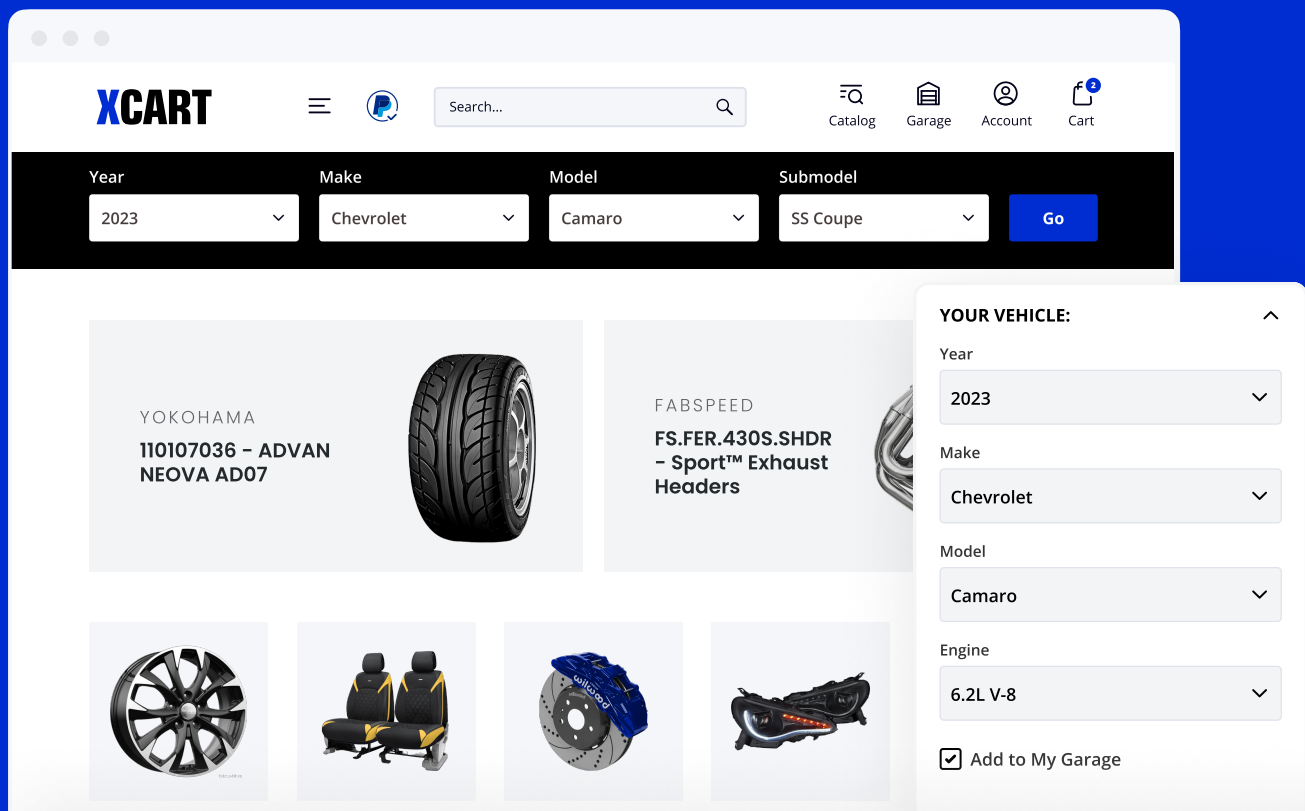


XCART FUELING AUTOMOTIVE ECOMMERCE



100 + eCommerce partners





All-In-One Automotive eCommerce



Data Precision with Native Catalog Integrations

Multi-catalog sync is made simple – connect to SEMA Data, AutoSync, DCi, and ASAP Network. Configure a catalog import schedule for each connected data integration, mapping categories, importing parts data, and scheduling automated updates to maintain a clean, structured catalog.



Direct Integrations with Warehouse Distributors

Expand your offerings by sourcing products from multiple warehouse distributors: Turn 14 Distribution, Keystone Automotive Operations, American Tire Distributors, Meyer Distributing, Wheel Pros, Premier Performance, and Dix Performance North. Synchronize order data and inventory updates for faster deliveries.



Native Fitment Search Tools

Enhance order accuracy with built-in Year/Make/Model filters, VIN lookup, My Garage, and Fitment notes for details such as engine size, drivetrain type, or brake type. Ensure buyers quickly find the exact fit for their cars among thousands or millions of SKUs in the catalog on the first try.



Multi-WD Order Fulfillment

Keep your store running smoothly by syncing orders and inventory with your auto parts suppliers right from the X-Cart admin panel. Automate stock and price updates, generate purchase orders, and fulfill from your inventory or your distributor's, whatever works best.



Automotive Website Design

Get noticed with mobile-first automotive themes – optimized for any screen size, YMM search-ready, and tailored to your brand and niche.



Smart CloudSearch Filters

Enable your customers to conveniently filter their search results by price, category, brand, size, color, or any other attribute they need.

Next

ABOUT COMPANY

20+ years
of experience in eCommerce

In-house
development services

100+
payment methods

Native
automotive integrations

24/7
customer support

Customizable
API-driven solution

CONTACT US



<https://www.x-cart.com>



1-800-657-7957



support@x-cart.com



0800-048-8862



rocky@x-cart.com



All-In-One Automotive eCommerce



AutoSync Visualizer

Connect to AutoSync and utilize the product visualization tool, allowing your customers to virtually try wheels and tires from the AutoSync catalog on various car models.



Multi-Channel Selling

List products on Amazon and eBay Motors, set up inventory updates, and automate order import into your online store for easier processing and fulfillment, all from the X-Cart dashboard.



Automotive Marketing, Simplified

X-Cart's built-in marketing tools help automotive brands drive traffic and boost loyalty. From SEO and email campaigns to abandoned cart recovery, product launches, bundles, and upsells, plus integrations with auto-focused marketing agencies – it's all under one hood.



Smart Price Management

Set target margins by brand and let prices automatically adjust to protect your profit, even as costs shift. Stay MAP-compliant with flexible rules – use vendor MAP, highest MAP, or deactivate it when not needed. Automate price updates, avoid underpricing, and adapt with confidence.



Customer Gallery

Grow conversion rates and establish trust with a "Customer Gallery" page in your online auto parts store. Add and display photos of customers' vehicles with the installed parts they've bought from you to encourage others to make a purchase.



X-Cart Pay

X-Cart Pay is X-Cart's built-in payment solution that allows you to manage all transactions directly from your storefront, removing the hassle of juggling multiple payment services. It supports major cards, Apple Pay, ACH, and Google Pay, with features like recurring payments, automatic card updates, 3D Secure, and AI fraud protection for a secure, smooth checkout.

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All-In-One Automotive eCommerce



Assisted Onboarding and Technical Support

Get four one-hour onboarding calls for automotive online businesses with a customer success manager and a technical support engineer as part of your subscription.



Core Charge

Include a feature that lets you charge customers a refundable fee when they purchase a part. This fee is returned to them once they send back the old part. This approach encourages recycling, helps customers save on new parts, and supports environmental sustainability.



Dealer Locator

Help your customers locate authorized dealers and retailers in their area. The map provides key contact information, making it easy for buyers to locate and contact reliable sellers nearby. It's a simple way to build trust while streamlining the customer journey.



PCI-Compliant eCommerce Hosting

With the X-Cart Automotive Professional subscription, you get a secure and optimized hosting environment. We handle all technical aspects, including backups, SSL installation, database maintenance, and keeping your eCommerce site compliant.

Pricing starts at \$999 / month*



* The final cost of the project depends on your GMV and whether your project requires customization of the default functionality. If your GMV doesn't exceed \$1M per year and you don't need any custom features developed, you will end up paying \$999/month. No hidden or per transaction fees.

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