



Launch a Viable Marketplace with the Most Robust B2B Wholesale Platform

Break into \$7.7 Trillion B2B eCommerce Market Without Much Investment and Let Multiple Vendors from All over the World Sell Through a Single Storefront

Gain a Lot of Momentum with B2B eCommerce Software



B2B digital commerce has evolved dramatically within the last few years and came to be twice as big as B2C one. No wonder that, as of today, 93% of B2B buyers prefer buying online rather than from a salesperson in-store.

What is more, modern B2B buyers are no longer satisfied with shattered, scraped-together, rough-and-ready digital experiences. They prefer omni-channel experience, allowing them to view information about products or services, monitor sales, accept returns and exchanges across all channels.

With X-Cart B2B eCommerce software, satisfying your B2B and wholesale buyers' expectations is a breeze. It has pretty much everything to help you build a better relationship with B2B companies.

No Hidden Expenses

With X-Cart, you'll never be tied up with commissions, as opposed to other B2B software tools, such as Demandware. Its users are doomed to share 1% of online sales with the platform.

Cheaper Than Any Other B2B Solution

X-Cart B2B eCommerce solution costs 10 times less than Magento's B2B starting edition. Hosting your store on our servers is 66.5% more cost-effective than using Netsuite.

24/7 Customer Support

You get around the clock technical support — 356 days a year, day and night. Unlimited requests. Up to 30 min response time for urgent issues.

3-Step Sign Up Process

Create a vendor account in a few simple steps and start selling. All without costly and time-consuming eCommerce B2B development. That's our job.

Get Equipped With Every Tool to Create Effortless B2B Shopping Experience

Pre-built integrations with complex systems

Step up the pace by natively connecting your existing ERP, CRM, POS, accounting, inventory, manufacturing, and marketing automation systems without writing a single line of code. We've got ready solutions, like nChannel or Segment, that will bridge the gap between your business and other complex systems, allowing them to focus on delivering excellent customer service instead of just trying to learn the ropes.

B2B-Centric Options for Promotion

Extended system of reviews, powerful rating system, special offers of all kinds, reporting and analytics tools, and other promotional capabilities will improve the effectiveness of your B2B marketing efforts.

Omni-Channel Content Management

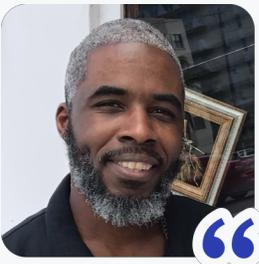
With X-Cart B2B eCommerce platform it's a pleasure to offer native multi-channel sales and marketing experience for vendors from all over the globe. Easily translate your storefront into German, Arabic, Chinese and other languages. Accept local currency and offer payment options your shoppers are used to.

Support of Various Business Models

X-Cart gated wholesale platform offers robust catalog management systems, viable options for promotion, content and order management solutions for different business models — distributors, retailers, resellers, and direct high-profile B2C customers.

Support of Complex Workflows & Customer's Self-Management

Having signed up for your B2B wholesale platform, retailers are granted with an extended range of options: inventory management, payment processing, fulfillment, shipping rules, and customer service. Examples include access to order & transaction history per vendor, bulk order approvals and inventory editing, purchase authorizations, order returns & reports, automatic commission transfer, custom quotes, dynamic memberships & wholesale pricing, and a lot more.



The X-Cart team has a Multi-Vendor module that is more robust than others, and because of the underlying framework, the client would be able to extend the module to his needs along with other parts of X-Cart.

— Gary Pettigrew, Web Architect at WeBuyBlack

For Admins

- Automatically split your vendors' revenue with PayPal adaptive payments
- Full admin control over vendors, their products, and even pricing
- Flexible shipping system no matter if your vendors ship from a single warehouse or separate shops

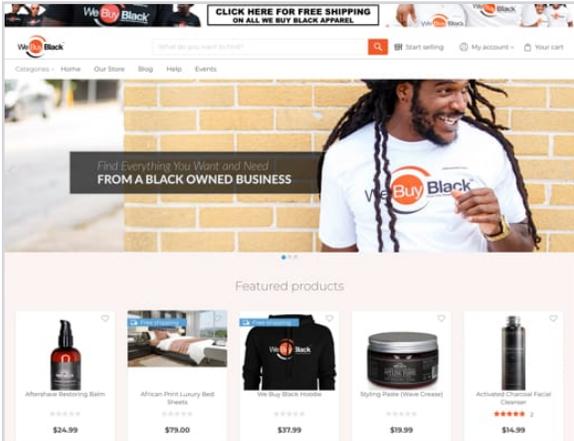
For Vendors

- Easy vendor sign up process
- Separate vendor storefront & admin area
- Convenient inventory management

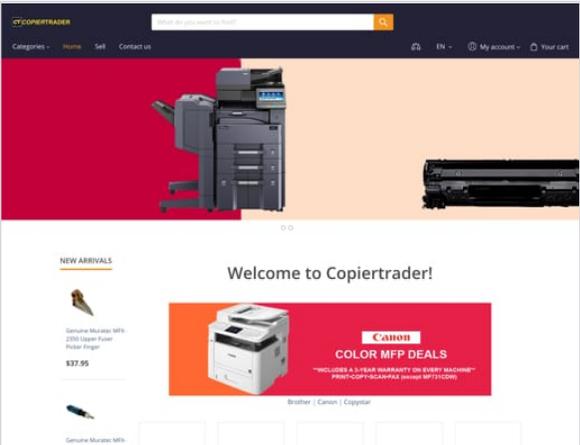
Get Equipped With Every Tool to Create Effortless B2B Shopping Experience



Green Merchant Direct



We Buy Black



CopierTrader



Kansas City

Ready to Build A Robust B2B eCommerce Website?

X-Cart will provide you with all the necessary resources to help you create a compelling B2B customer journey and generate more B2B sales leads.

**Get insights from our B2B marketing and sales expert at
1-800-657-7957**